



An **sfVA** event

## Media Credentials Criteria May 21, 2011

The 79<sup>th</sup> Running of the Strawberry Hill Races takes place on May 21, 2011 at Colonial Downs in New Kent County - the same day as The Preakness Stakes at Pimlico Racetrack in Baltimore, Maryland. We invite you to explore and experience exciting story ideas and photo opportunities during this day of Thoroughbred Racing.

**Who:** **Strawberry Hill Races Media Credentials will be issued, upon approval, to working press and broadcast officials reporting on events at the Strawberry Hill Races.** Media credentials are not for personal use; tickets for non-working press and family may be purchased at the Strawberry Hill Races Ticket Office or by calling (804) 994-2900.

**When / Where:** **Saturday, May 21**  
Colonial Downs – 10515 Colonial Downs Parkway  
New Kent, VA 23124

**How:**  
On company letterhead:

- Submit first and last names of individuals covering the Strawberry Hill Races with contact information and phone numbers. Remember to include any production crew needed to complete the assignment.
- A description of the assignment and publication (if applicable).
- Indicate if a camera truck, other necessary vehicles or special equipment will be used.
- Please make us aware of any specific interests you wish to cover, interviews, remotes and live broadcasts. We are happy to help!

**What:** **Credential tickets/passes provide admittance to Colonial Downs with parking and do not provide access to the Jockey Club or Turf Club.** Upon approval, **credentials will be mailed USPS First Class mail.** Please indicate on your request if you prefer credentials held for pick-up and not mailed. **Credentials are non-transferable.**

**Submit Requests To:**

Monica Burrow  
Media/Marketing Coordinator  
Strawberry Hill Races  
P.O. Box 130  
Doswell, VA 23047  
(804) 994-2773 fax: (804) 477-8216  
mburrow@statefairva.org

**Requests for credentials must be made by May 11.** No one will be admitted to Colonial Downs without advance admittance credentials.

***Preview the Strawberry Hill Races at [www.statefairva.org](http://www.statefairva.org)***